# **Bottle Drive**

A bottle drive fundraiser is an effective way to raise funds for sending youth to SYC. By collecting refundable bottles and cans from the community and redeeming them for cash, you can generate income to support the youth's registration and transportation to camp. This type of fundraiser not only helps financially but also promotes environmental awareness through recycling.

# Here's a step-by-step guide to help you plan a successful bottle drive fundraiser:

# 1. Set Goals and Budget:

- Determine the amount of money needed to send youth and leaders to SYC.
- Set a fundraising goal based on the required budget and the number of participants.

# 2. Organize a Team:

- Recruit volunteers including youth and adults.
- Assign specific roles such as collection, sorting, promotion, etc.

# 3. Check Local Regulations:

- Verify any local laws or regulations related to bottle drives and fundraising activities.
- Obtain necessary permits or permissions if required.

#### 4. Select a Date and Location:

- Choose a date that is convenient for volunteers and the community.
- Secure a central location for drop-off or collection point, such as a church or school parking lot or community center.

#### 5. Promote the Fundraiser:

- Create flyers, posters, and social media posts to advertise the event.
- Reach out to local businesses, schools, and community organizations to spread the word.
- Highlight the purpose of the fundraiser and emphasize the impact it will have on the youth.

# 6. Arrange Collection Materials:

- Obtain large bins or bags for collecting bottles and cans.
- Provide gloves and other safety equipment for volunteers sorting through recyclables.

# Fundraiser Idea

# 7. Educate Volunteers:

- Train volunteers on the importance of recycling and how to properly sort materials.
- Brief them on safety protocols, especially if working near roads or busy areas.

#### 8. Execute the Drive:

- Set up collection stations at the designated location(s).
- Ensure clear signage directing people where to drop off their recyclables.
- Have volunteers available to assist donors and answer any questions.

#### 9. Sort and Count the Donations:

- Organize collected bottles and cans by type and material.
- Count and record the number of items collected to track progress towards the fundraising goal.

# 10. Redeem Refundables:

- Transport the sorted recyclables to a redemption center or recycling facility.
- Redeem the bottles and cans for cash.

#### 11. Thank Donors and Volunteers:

- Express gratitude to everyone who contributed, whether through donations or volunteering.
- Share updates on the success of the fundraiser and how it will benefit the youth attending SYC.

#### 12. Evaluate and Reflect:

- Review the effectiveness of the fundraiser and identify areas for improvement.
- Consider feedback from volunteers and donors for future events.
- Celebrate the achievement of your fundraising goal and the opportunity it provides for the youth.

By following these steps, you can successfully organize a bottle drive fundraiser to send youth to SYC while also promoting recycling and community engagement.